

THE CAU TITLE III CHRONICLE

Spring Semester 2012

Volume 1, Issue 2

From the Editor

Greetings:

This issue includes a detailed interview with the President of Clark Atlanta University as well as successes of various Title III Activities.

In addition, a brief overview of a Title III Summit that was conducted during March has been included. Other pertinent information is provided as well.

As always, the information is provided to keep you informed!

Until the next issue,

Gail Price, MPA









An Interview with: Dr. Carlton E. Brown President, Clark Atlanta University



Dr. Carlton E. Brown
Interviewed by: Gail Price

During the month of February, I had the opportunity to interview Dr. Carlton E. Brown. The questions and the responses are as follows:

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Interview with Dr. Brown

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Question #1: Where do you anticipate the university to be strategically five years from now?

Response to Question #1: Five years from now, I expect—

- that the enrollment will exceed 4,500 students with 1,000 graduate students and a more racially and nationally diverse population than we have at the moment;
- to have balanced well-functioning budgets and a 10% minimum growth in endowment;
- that Research and Sponsored Programs will have doubled in size of its grants and have several new patents — cancer research;
- that the university will have a more visible *public face*;
- that there will be *online* university programs; and
- to have multiple partners engaged in economic development in the region and around the world.

Question #2: What efforts are currently underway to make it happen?

Response to Question #2: Well, number one is the new strategic plan, '**Pathway to a Secured Future,**' which is our turnaround plan from the stand point of policy structure, infrastructure, and organization of this university. Additionally, to be included will be: the Child and Family Research Center; programs in Entrepreneurialism; and programs in Sports and Entertainment. We are also building a very unique Institutional Advancement operation.

Question #3: As we know, Title III, Part B funding began in 1965. Why is it still needed?

Response to Question #3: Title III funding is still needed because none of the conditions of America nor America's higher education recognized in 1965 have shifted in an appreciable enough way to say that this support is not needed to support HBCUs and certain other institutions.

Question #4: For this grant cycle, 2007 through 2012, ending in 2012, what do you consider the three most important achievements with Title III funding thus far?

Interview with Dr. Brown

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Response to Question #4:

Number one, clearly, has to be renovated academic facilities. Two that I primarily think about in that regard are Clement Hall where the School of Education resides and Wright-Young Hall where the School of Business resides. Both of those buildings are now LEED (Leadership in Energy and Environmental Design) certified facilities that operate with class A technology that we are able to maintain. This would not have been possible without Title III funding.

The second major issue is the support that Title III has provided for CAuPRI (Clark Atlanta University Process and Renewal Initiative) which is central to the capability of the strategic plan to move the university to focus on systems; student services and processes; academic processes; and software data systems to operate at the highest level of efficiency.

Third, Title III has provided for graduate programs, graduate students, graduate infrastructure and the capability of the university to now better serve its graduate students.

Question #5: What is your present primary focus for the Title III Programs, Part B, at Clark Atlanta University?

Response to Question #5: The current primary focus, in addition to finishing the aforementioned items, includes: research infrastructure; focusing on elevating the quality of facility and equipment for undergraduate science instruction; moving the new organizational structure; and CLASS (Center for Leadership, Academic, and Student Success). Those are the primary pushes that we have to engage in at this point.

Question #6: How will you continue to provide leadership for the Title III Programs at Clark Atlanta University?

Response to Question #6: I will certainly continue to play my role with Title III as President. Title III is sometimes referred to as the President's grant. I prefer to refer to it as that grant that enables us to do some of the kinds of things that a very strong endowment would do -- if not for the history of discrimination and 2nd class citizenship that our institutions have endured thus far. And so, I will continue to focus Title III on our strategic initiatives, which is what it should always do.

Interview with Dr. Brown

(continued from page 3)

Response to Question #6 continued:

Finally, making sure that we are working with Title III in a pattern that allows Title III to initiate or establish activities ... then have those activities assumed by regular budget matters at the appropriate point of development ... so that Title III can move on to other priorities.

Question #7: What has been your role nationally to encourage an increase in federal funding for Title III Programs, Part B?

Response to Question #7: I have been a part of just about every national meeting that has taken place within the past year and a half... two years...relating to supporting and further protecting Title III's investment. Also, I have attempted to emphasize statewide leadership among our institutions. I have worked with congressional leadership and others to support this effort. I recommended that institutions cluster by regions in response to congressional delegations in those regions.

Most assuredly, it was done in this region where Morehouse College, Spelman College, and Clark Atlanta University certainly communicated with the entirety of our congressional delegation in support of Title III. Other interactions include: NAFEO (National Association for Equal Opportunity); UNCF (United Negro College Fund); and others at the national level in addressing these matters such as the recent SACS (Southern Association of Colleges and Schools) meeting held in Orlando, Florida, as well as recent UNCF meetings.

Question #8: Do you have any final thoughts about Title III funding that you would like to share?

Response to Question #8: Yes. I think that the collective of institutions that benefit from Title III funds *have* and *must* exercise the responsibility of quality assessment and evaluation of the impact of Title III on their campuses in a way that is: communicable to legislators, as well as staff, leadership, and the Department of Education as part of the *push* to retain the support of Title III for our institutions.

It was a pleasure to interview Dr. Brown.

[Note: To view CAU's Strategic Plan 2011 – 2013, **Pathway to a Secured Future...**, go to www.cau.edu. Steps: Select Administration; Click on Provost's Page; Click 'Pathway to a Secured Future...']

SUCSESSES: TITLE III ACTIVITIES

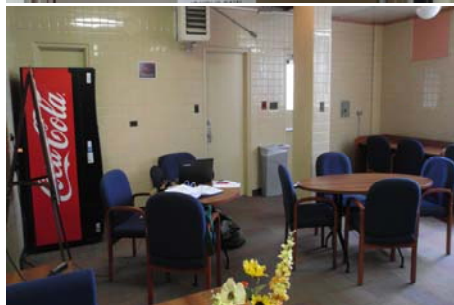
❖ Category: Historically Black Graduate Institutions

ACTIVITY: Graduate Technology and Academic Support Program (GTASP)

Activity Director: Dr. Bettye Clark

GTASP provides services for graduate students. The Graduate Resource Center (GRC) has and continues to provide resources, tools, and support such as:

- 1) Writing consultation
- 2) Graduate Student/Faculty Mentoring Program
- 3) Graduate Peer Mentoring Program
- 4) Graduate Laptop Loan Program
- 5) Academic Workshops and Seminars
- 6) Professional Development Workshops and Seminars
- 7) General student assistance (i.e. jobs, internships, resume reviews)



SUCSESSES: TITLE III ACTIVITIES

(continued from page 5)

❖ *Category:* Historically Black Graduate Institutions continued--

ACTIVITY: Strengthening Institutional Management by Refining Processes and Procedures related to Administrative Management/CAU Process Renewal Initiative (CAuPRI Plan)

Activity Director: Ms. Lucille Mauge

The CAuPRI Activity has successfully installed the Student Health Medicat Practice Management software application. This software has allowed for patients' records to be automated, current, organized and easily accessible. Records were previously maintained as 'hard copy' paper documents.

❖ *Category:* Historically Black Colleges and Universities

ACTIVITY: Office of Planning, Assessment, and Research (OPAR)

Activity Director: Mr. Narendra Patel

OPAR has printed Clark Atlanta University's 2005 – 2010 Trend Book. The Trend Book is a six-year institutional chronicle of historical, statistical and trend information from several databases. The information may be used for planning, budgeting, grant-writing, etc.

The Trend Book can be reviewed in its entirety on CAU's website. To review the publication, please go to: www.cau.edu, page down, and click on **University Trend Data (2005-2010)**.

ACTIVITY: Undergraduate Technology and Academic Support Program (UTASP)

Activity Director: Dr. Cynthia Clem

Collaborative Effort

CAU's Academic Support Center offers online tutoring. The Academic Support Center, which is a part of Academic Success & Enrichment in the Center for Leadership, Academic and Student Success (CLASS), has expanded its tutoring services to reach students where they are -- *online*.

SUCSESSES: TITLE III ACTIVITIES

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❖ *Category:* Historically Black Colleges and Universities continued--

UTASP has partnered with Tutoring Services and created a website that is designed to facilitate peer-peer collaboration and tutorial assistance. The website offers **free** online tutorials, online instruction, peer-peer collaboration, and tutor assistance. The website is: <http://sas.ucau.edu>.

Title III Administrators Convene *Two-Day* Summit in Charlotte, North Carolina

Writer: Gail Price

Title III Program Administrators conducted a 'Coalition Summit' meeting in Charlotte, North Carolina during March 1-2, 2012. Administrators from the states of Georgia, North Carolina, Virginia, and Florida were present. Approximately twenty-one Historically Black Colleges and Universities (HBCUs) and Historically Black Graduate Institutes (HBGIs) were represented.

The Summit's theme was 'Developing Pro-active Strategies for Transformation and Sustainability.' Relevant topics covered included:

- An Overview of the Trends Affecting HBCUs;
- Accountability Priorities for Grant Management at HBCUs;
- Developing Strategies for HBCU Sustainability; and
- Roundtable Discussions that addressed:
 - 1) Strategies for Institutional Services Technical & Programmatic Support;
 - 2) Strategies to Increase Visibility of the National Association of Historically Black Colleges and Universities Title III Administrators' Association Presence on the National Stage; and
 - 3) Strategies for Audit Preparedness.

Title III Administrators Convene *Two-Day* Summit in Charlotte, North Carolina (continued from page 7)

The Roundtable session on *Strategies for Audit Preparedness* was facilitated by Perry L. Herrington, Director of Title III Programs and Strategic Initiatives for Clark Atlanta University. This session was detailed and encompassed the importance of audit readiness for all Title III grant recipients. Programmatic issues were addressed such as monitoring activities and conducting internal site-visits. Further, maintaining required documents such as Time & Effort Reports, Quarterly Reports, Mid-Year Reports, and the End-of-Year Report was emphasized. The End-of-Year Report is the Annual Performance Report (APR). The APR is submitted to the Department of Education each year.

Further, he emphasized the fiscal responsibility of the Title III Office for quality internal controls such as:

- Familiarity with the college and/or university accounting and budgeting policies, procedures, and processes; and
- Understanding federal regulations.

Lastly, CAU's Title III Director outlined pertinent steps that should be followed for construction and renovation projects as well as procurement. Therefore, a thorough understanding of procurement policies and procedures is required. Thus, the Summit was informative, comprehensive, and useful.



Perry Herrington

FROM THE DIRECTOR'S DESK

It has been a pleasure and a learning experience for me during my three years of service at Clark Atlanta University (CAU) as the Director of Title III and Strategic Initiatives. I want to thank Dr. Carlton E. Brown for the opportunity to play a role in his quest to move

FROM THE DIRECTOR'S DESK

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the university to the next level. I am also appreciative of the assistance from the Title III Program Administration Office staff and all of the other “CAU folk” who have so graciously reached out to help me. Current events have presented the University with the ever-demanding task of providing resources to meet the challenges of today and building a stronger foundation for the future. This task has become more difficult as the landscape of higher education has changed and traditional sources of revenue have ceased to exist while others have established much more stringent eligibility requirements for funding. As difficult a task as it sometimes is, identification and securing of external funding is a necessity if colleges and universities are to continue to exist and thrive.

Although the Title III staff has decreased since my arrival in 2009, we have continued to provide quality customer service. We have improved several internal and external processes in order to re-organize and manage the workflow more effectively and efficiently. This has allowed us to expand our services for other areas for our customers. We are currently working to develop a Comprehensive Development Plan (CDP) that will assist in strengthening the university over the next five years. We expect to continue working towards the goal of administering a program that more deeply involves every component of the University community. After all, we all reap the benefits of additional resources for the University and should all share in the responsibility of making it happen.

I can be reached at (404) 880-8078 or by e-mail at: pherrington@cau.edu. Feel free to contact me. I look forward to continuing my service for the CAU community.

Sincerely,
Perry L. Herrington

*******REMEMBER*******

A ‘Suggestion’ Box is located in the Title III Office. Emails are welcomed also. Please share your thoughts, ideas, and/or comments.

Thank you!

Important Dates for the Remainder of Grant Year 2011 - 2012

Provided by: Tori Willis

3rd QUARTER (Time Period: April 1 through Jun 30, 2012)

- Due: April 15th
2nd Quarter Report
- Due: April 15th
CDP and Phase II Plans should be completed
(Note: Due to the Department of Education on May 9, 2012)
- Due: May 5th (or 5th business day of the month)
April 2012 Time and Effort Report
- Due: June 5th (or 5th business day of the month)
May 2012 Time and Effort Report

4th QUARTER (Time period: July 1 through September 30, 2012)

- Due: July 5th (or 5th business day of the month)
June 2012 Time and Effort Report
- Due: July 15th
3rd Quarter Report
- Due August 5th (or 5th business day of the month)
July 2012 Time and Effort Report
- Due: August 30th
Last day to submit expenditure request(s) for grant year 2011 – 2012
- Due: September 5th (or 5th business day of the month)
August 2012 Time and Effort Report

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Notes: 1) Photos arranged in the publication by Tony Tatum.

2) This newsletter is published with funds from the Department of Education, Office of Institutional Services, Title III Part B, Strengthening Historically Black Colleges and Universities Program.